



**ARCHITECTS.
DESIGNERS.
DECORATORS 2020**

независимая международная профессиональная премия
для архитекторов дизайнеров и декораторов

ADD AWARDS 2020: New Dates – More Chances!

Dear participants of the VI International Professional ADD AWARDS!

The Organizing Committee announces new plans and timing changes.

NEW DATES

The ADD AWARDS is not only a successful online platform, but also a spectacular exhibition of interior goods and services, a rich business program with the participation of design and architecture stars, and most importantly, more than 500 Russian and foreign guests. Due to the restrictions on holding mass events in a "live format" in St. Petersburg and fears for the health of the participants, **the Organizing Committee is postponing the awarding ceremony from December 23 to a safer period in early March 2021.** This annual bright event awaiting the entire professional community should take place in the usual "interior Oscar" format!

In addition, you can now **submit projects to the main nominations and special competitions until January 17, 2021.** The decision to extend the deadline for admission is associated not only with the postponement of the Awarding Ceremony date, but also with numerous requests from participants whose works were not prepared for high-quality submission to the competition.

01.10 - 17.01 (inclusive) - admission of projects to the main nominations

01.10 - 17.01 (inclusive) - admission of projects to special nominations and competitions

01.22 - 01.31 - professional voting: Experts

01.02 - 10.02 - professional voting: Jury

15.02 - 21.02 - public voting

Early March 2021 - Awarding ceremony for the winners (date to be announced later!)

NEW OPPORTUNITIES

The extension of the deadline for admission will allow participants to prepare visualizations of new projects or to make professional shooting of interiors, which will be completed by the new year. In addition, the Organizing Committee receives new proposals from partners **to expand the list of special nominations**, which means that the participants will have more opportunities to present themselves and their work, as well as win valuable prizes. The total prize fund of the season has already exceeded 3,000,000 rubles.

Stay tuned for the Awards newsletter - don't forget to subscribe to [our news](#)!

Figures and facts on the results of the first stage of the ADD AWARDS 2020 / November 20, 2020:

- 525 participants;
- 1208 projects from more than 60 cities and 12 countries were moderated;
- 8 main nominations;
- 4 special contests;
- the total prize fund exceeded 3 million rubles;
- 10 sponsors and 25 partners;
- 116325 site views per month.



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About the Award

ADD AWARDS is a project that has no analogues in the field of private and public architecture, interior, product and landscape design. Professionalism, independence, openness and equal conditions for all - these principles remain unchanged. In the sixth season, the price of victory has become even higher: only authors of completed projects will be able to claim prizes! As of November 20, 2020, more than 1200 applications in 8 [main and 4 special nominations](#) have been submitted to the award website. The total prize fund of the season has already exceeded 3,000,000 rubles and continues to grow!

In 2020, in the main nominations of the Award, completed projects created in 2018-2020 may be eligible. The jury and experts will evaluate the work in eight main categories:

- Interior of a city apartment up to 100 sq. m;
- Interior of a city apartment from 100 sq. m;
- Countryside residence and townhouse;
- Retail and business interiors;
- HoReCa;
- Product design;
- Landscape design and urban environment;
- Interiors of public spaces.

According to the results of voting by the professional expert council and the jury, three winners will be determined in each main category. Concept projects do not participate in the main competition. However, the authors of unrealized projects have the opportunity to compete for special prizes. In addition to the main nominations, it is possible to develop and submit a project to specially established competitions and nominations.

Regulations on the Prize, application and [rules of participation](#) can be viewed on the official website.