

RESULTS OF ADDAWARDS.RU SEASON VIII ARE ANNOUNCED

On December 21, the long-awaited presentation of the international ADDAWARDS.RU 2022 for architects, designers and developers took place at the panoramic St. Petersburg hotel in the Northern Capital Russia. The gala evening brought together leaders of the interior market, participants, jury members, friends and partners of the project, as well as an active design community from different cities of Russia. The two-day program dedicated to the awards ceremony included an interior exhibition of new products and trends, and lectures from top industry speakers.

EXHIBITION AND BUSINESS PROGRAM

On December 20, an interior exhibition was opened at the St. Petersburg Hotel and presented current trends and bright novelties in the industry. The exposition included such sections as furniture (*Hauska-Pohjanmaan, Artfabric, Stella, Robe Garder*), light and lighting equipment (*Arlight, Light Technologies, Bezhko, DILSYS Production Company*), sanitary ware, ceramics and bathroom furniture (*Novus, Estro Collezioni*), doors (*Dorian*), finishing materials and decorative solutions (*Ermika, Laminam / MADE IN THE WORLD Ceramics ARCH-SKIN, Premium Karniz*), paintings and works of art (*Ekaterina Dianova*), landscape design (*Derevo Park, International center of landscape art "Green Arrow"*).

The first speaker of the official program was the ADDAWARDS.RU jury member, international product designer and the first designer in the Metaverse [Ekaterina Elizarova](#), who gathered a full house. Ekaterina shared with the audience a unique experience in designing the future that has already arrived. The meeting was held with the support of the Moscow brand Robe Garder. At the company's booth, designers could test VR technologies that can already be used at work and take a walk around the virtual dressing room designed by Ekaterina Elizarova.

The next lecture became the brightest and most memorable because of its professional speaker, the ADDAWARDS.RU jury member, artist, designer, decorator, fashion designer and stylist [Elena Teplitskaya](#), who told her St. Petersburg colleagues about the role of color in space using the Dulux trend palette as an example: color as an architect, decorator and witness of the times.

ADDAWARDS.RU jury member, head of the architectural and construction company Studio Inventum and guest teacher of the New School of Design and Art [Gabriele ValentinuZZi](#), in his speech touched on the topic of dialogue between an architect, designer and builder, and also demonstrated the fundamental differences between work in Russia and Europe.

On December 21, the lecture program opened with one more talk about the future, only now in the context of lighting design. ADDAWARDS.RU jury member, lighting engineer and lighting designer, founder of a new generation lighting company [Konstantin Tsepelev](#) presented his views. The future of the interior market as a whole, as well as the results of the outgoing year, were discussed by the members of the jury in the framework of a heated discussion, which was moderated by the President of ADDAWARDS.RU *Ruslan Chernobaev*. The slogan of the meeting is "Let's be positive!" formulated by *Elena Teplitskaya* and *Ekaterina Elizarova*, emphasizing the important role of a designer in difficult times, the importance of a profession that allows you to make people happy. Right at the round table, several new projects have emerged that will be implemented in 2023.

"Now is the time to gather active people in promising projects, the time of cooperation, in which professionalism and reputation become extremely important, and the availability of a resource base is a key success factor. Key resources, such as knowledge, experience, production technologies and marketing tools, are the key to success both now and in the future," summed up Ruslan Chernobaev.

The lecture program ended with a review of the trend in the public spaces design - Total Look. *Sergey Babanin*, business development manager at [Laminam Rus](#), spoke about the current concept, demonstrated the trend palette for 2022-2023 using Laminam ceramic surfaces as an example, and highlighted important indicators of the material used in the decoration of public spaces.

AWARDING CEREMONY

On the evening of December 21, about 500 industry experts from different regions – architects, designers, representatives of professional communities and specialized businesses – gathered in the Congress Hall of the Saint Petersburg Hotel. **During the year, more than 1600 projects from authors from 6 countries and 55 cities were submitted for participation in the Award.**

The expert committee compiled a shortlist of 420 works in each of the 8 main categories. The experts were the Chairman of the Board of the St. Petersburg Union of Designers [Sergey Duzhnikov](#), Development Director of the Russian Guild of Managers and Developers [Natalia Chereiskaya](#), Director of the New School of Design and Art [Elena Kuteynikova](#), project author, founder and CEO of the Green Arrow group of companies [Dmitry Baranov](#), PR- director of the Kirill Istomin Interior Design & Decoration studio and program director of the “Environment Design” direction on the Skillbox online educational platform [Ekaterina Travinskaya](#), lighting designer, lighting expert, founder of Bright Buro [Konstantin Tsepelev](#), interior designer and founder of the A.Mur Design School [Anna Muravina](#), editor-in-chief of INTERIORS the best magazine [Tatyana Fofonova](#), interior expert [Irina Birilova](#), founder of 812 [Nikolai Pak](#).

432 projects were shortlisted and continued to fight for the season's awards - an exclusive trophy created by the [812 company](#) and designed by [Dima Loginov](#), as well as valuable gifts from the partners of the Award. The shortlisted projects were evaluated by members of a high jury, which included leading representatives of the design and architecture industry: [Vitaly Stavitsky](#), President of the Union of Designers of Russia; [Olga Cherdantseva](#), head of the Competence Center for creating a comfortable urban environment in St. Petersburg; designer and author of the trophy of the VIII season of the Prize [Dima Loginov](#), the first designer of the Metaverse [Ekaterina Elizarova](#), the president of the Siberian Association of Designers and Architects [Andrey Radaev](#), the ideological inspirer, head and founder of the Teplitskaya Design studio [Elena Teplitskaya](#), decorator, founder of Kirill Istomin Interior Design & Decoration [Kirill Istomin](#), designer, historian of architecture and design, founder of the Online Design School [Viktor Dembovsky](#), architect, founder of the architecture and design studio INVENTUM [Gabriele Valentinuzzi](#), owner, head of training programs at the International Furniture Educational and Consulting Center [Sergey Alexandrov](#).

The award ceremony was opened by the President of the ADDAWARDS.RU, Ruslan Chernobaev. He thanked all the project participants - architects, designers, partners of the Award, all those who contribute to the development of the industry. In total, the number of winners included 39 projects that received the largest number of votes from the professional jury in the main categories. The authors of the winning projects received trophies and valuable prizes from partners - *Dolce Porte, Dorian, Parthenon, Artfabric, MADE Ceramics ARCH-SKIN, Laminam, Archistudio*.

3 projects recognized as the best in the special nomination "Individuality and details in the style of eNIGMA-code" received valuable prizes from the [eNIGMA-code](#). Also, 11 projects were awarded special prizes from *Academy, Arlight, Light Technologies, Derevo Park, Parthenon, Escarus*.

The Grand Prix of the VIII season of ADDAWARDS.RU was awarded to Petr Safiullin for the [Yaratam House A2](#) (Kazan).

The projects of all the winners of the VIII ADDAWARDS.RU can be found [here](#).

The Organizing Committee of the Award expresses gratitude to the expert council, members of the jury and partners of the award for supporting the project and contributing to the development of the design industry!