



**ARCHITECTS.  
DESIGNERS.  
DECORATORS 2019**  
independent international award  
for architects, designers and decorators

## V Anniversary Season Of The International Professional ADD AWARDS 2019: First Successes

A little more than three weeks remain until the long-awaited moment - the awarding ceremony of the ADD AWARDS 2019. The final stage is ahead. It is the public vote, which will be arranged from November 23 to December 5 with the support of Skillbox. We will find out who will be "the best among equals" in 2019 and the owner of the coveted carrara marble prize on December 11 in the Rodina Cinema Center. The author of the figurines became designer Ekaterina Elizarova from Yekaterinburg, which is a member of the fifth season jury. The official sponsors of the ADD AWARDS anniversary season are Manders and Modern Form.

For four years, the project has accumulated a record number of participants and partners from different countries and has formed a unique pool of the highest world level experts who are ready to share experience and competencies with competitors. This season has already become a record one in the number of participating projects - **1502**. 706 are completed and 796 are conceptual. The TOP 10 cities of designers included St. Petersburg, Moscow, Yekaterinburg, Krasnodar, Rostov-on-Don, Minsk, Kazan, Novosibirsk, Chelyabinsk and Samara. During the submission period, 169,500 views and 14,700 visitors were recorded on the ADD AWARDS website. According to the results of the expert council's voting, the [SHORT LIST](#) combines 412 projects which are ready for the main prize competition.

We remind you that only completed and conceptual projects created in 2018-2019 could take part in the Award 2019. The jury and experts evaluated the works in eight main categories, in each of which three winners will be determined very soon:

- **The Interior Of A City Apartment Up To 100 Sq. M;**
- **The Interior Of A City Apartment Of 100 Sq. M;**
- **Countryside Residence & Townhouse;**
- **Retail & Business Interiors;**
- **HoReCa;**
- **Product Design;**
- **Landscape Design & Urban Environment;**
- **Interiors Of Public Spaces In Residential Complexes.**

The main nominations were supported by the leaders of the design and architecture market, such as Poliform, Legrand, Nolte Küchen, Yadro and Climate Neva. In addition, all submitted projects can participate in special nominations established by the Award's partners - möbel & zeit gallery, Led Monster, Dolce Porte, Hanak. Prizes will be awarded to the winners at the Awarding Ceremony. **However, only participants in the main categories will qualify for the Grand Prix. The winner will be the project with the absolute majority of the votes of the [professional jury](#).** The award trophy of the anniversary season, created by Ekaterina Elizarova, will be made by masters of Alupor and Krasota companies.

**The jury of the fifth season of ADD AWARDS included the world's leading experts from different countries:**

Shrini Shrinivasan (World Design Organization), Vitaliy Stavitsky (Russian Union of Designers), Natasha Barbier (Association of Designers and Interior Decorators (ADDI), "Housing Issue", Russia); Ekaterina Elizarova (Elizarova Design Studio, Russia); Cees Donkers (QASE Urban Studio, Netherlands); Christos Passas (Zaha Hadid Architects, UK); Dima Loginov (Dima Loginoff Design, Russia); Simone Micheli (Simone Micheli Architectural Hero, Italy); Diletta Toniolo (Istituto Europeo di Design, Italy); Olga Cherdantseva (State Russian Museum, Russia), Maarten van de Goor (Jess Design, Netherlands), Julia Sorokina (Atmosphere Landscape Festival, Russia).

### What's new in the V season?

- When designing modern residential buildings today, the design of public spaces, which become the "face" of the residential complex, is of particular importance. That is why we introduced the nomination **"Interiors of public spaces in residential complexes"**.
- **An open business program with the participation of experts and the jury.** The lecture and discussion program will be held on **December 11 from 2 p.m. to 4 p.m. in the Rodina Cinema Center (St. Petersburg, Karavannaya str., 12). Free admission.**



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**ADD AWARDS 2020 is supported by new and ongoing partners of the project:**

- brand partner is a young Russian brand of designer home textiles Tkano;
- legal support is provided by Artlaw;
- The Russian Guild of Managers and Developers acted as a federal partner;
- The Dutch Institute in St. Petersburg and the Consulate General of the Kingdom of the Netherlands in St. Petersburg received Guest Partner status;
- regular profile partners of the Award - St. Petersburg Union of Designers, International Design School (IDS-Petersburg) and Istituto Europeo di Design;
- The event's general information partner, the Living Space interior magazine, provides full informational support for the event.

**Facts & Figures 2019**

8 main nominations  
4 special nominations  
In total - 1502 projects  
Shortlist - 412 projects  
883 unique members  
14 countries  
72 cities

**September - November:**

17 085 website visitors  
326,244 views

Since 2011, the ADD AWARDS organizers have been the FineStreet Media Group and the Living Space magazine, which are active in numerous projects in the field of architecture and design, including St. Petersburg Design Week. **ADD AWARDS is a project that has no analogues in the field of private and public architecture, interior, product and landscape design.** Professionalism, independence, openness and equal conditions for all - these are the basic principles of the Award. In the fifth season, the development of the project reaches a new level. Considering the recommendations of the jury, the expert council and the professional community, the Organizing Committee will further enhance the prestige of the Award due to the quality of projects and increased support for the category of completed projects. The task of ADD AWARDS is to do everything so that the level of participants becomes even higher. We are sure that in Russia there are many talented and actively working architects and designers who deserve to become "the best among equals!". The mission of the Award is strengthening ties and developing the professional community of design and architecture. **Do you want to know your rating in the international professional community? Do participate in ADD AWARDS!**

**Regulations, Participation Rules and Past Seasons:** [addawards.ru](http://addawards.ru)