



**ARCHITECTS.
DESIGNERS.
DECORATORS 2018**
independent international prize
for architects, designers and decorators

Final of the international professional ADD AWARDS 2018 with the participation of the world's leading experts in architecture and design

On December 14, 2018, the most long-awaited event of the year, the IV International Award Ceremony of the ADD AWARDS 2018 in St. Petersburg took place in the Colosseum Arena concert hall. It is an open, independent project in the field of private and public architecture, interior, product and landscape design. The main purpose of the award is to provide equal selection conditions to all, regardless of status and regalia. The project brought together participants from around the world, as well as leading experts in the field of architecture and design from Italy, the Netherlands and Russia.

"For ourselves, we decided that we want to become a platform for the promotion and development of Russian design. This intention "crystallized" over the years, and the internal need is growing. We want to show the whole market that the potential of domestic design is interesting in Europe, in the world. We love to discover the names of young designers," said Ruslan Chernobaev, the initiator and organizer of the ADD AWARDS.

The IV season of the Award showed record-breaking results: 1454 unique projects submitted in seven main categories were allowed to the expert vote; this year the United States, the Netherlands, Austria, Saudi Arabia, the United Arab Emirates, and Indonesia were joined to the participating countries, thereby expanding the pool of international participants and the scope of the Award. The total prize fund amounted to more than 1.5 million rubles in cash equivalent. This evening the winners in 7 main and 8 special nominations, as well as the winners of the public vote, took the stage. Following the results of ADD AWARDS 2018, the winners received valuable prizes from sponsors and partners of the Award. The main award was an exclusive statuette created by Russian designer Mikhail Belyaev in collaboration with Karat from an innovative material from the Porcelanosa (Spain). The prize symbolizes the latest technology, advanced materials and modern design.

The Prize Grand Prix was awarded to the team of the architectural bureau "Khvoya", a small workshop established in 2009 by three comrades of the St. Petersburg State Academic Institute of Painting, Sculpture and Architecture named after I. Repin — Sergey Aksenov, Georgy Snezhkin and Ilya Spiridonov. Their project of a country house for two artists was highly appreciated by international jury members.

The main winners are:

"Interior of a city apartment up to 100 m" - a project of the Le Atelier Studio "Apartment on Schukinskaya" (Moscow);
"Interior of a city apartment from 100 m" – 2 winners of the nomination: a project of the 4A Architekten studio "Flat M" (Moscow) and a project of Petr Lukyanov "Apartment on Tverskaya" (Moscow);
"Countryside Residence and Townhouse" - a project by the Bureau "Khvoya" "A House for Two Artists" (St. Petersburg);
"HoReCa" - a project of MS-A Architecture Design Studio "Gamma Hotel" (St. Petersburg);
"Retail and business interiors" - a project of the architectural bureau "New R.A.A." "Rocky Boxing Club" (Rostov-on-Don);
"Product Design" - 2 winners of the nomination: a project of Ekaterina Krotenko "Art Glass - Out of Fire" (St. Petersburg) and a project of Emil Galeev "Flora" (Kazan);
"Landscape design and urban environment" - a project of "The Sergeyevs' Landscape Workshop" "Garden by the Cold River" (Ekaterinburg).

[More details about the winners.](#)



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For the first time, a business program was organized supported by Samsung, which allowed everyone to take part in the ADD Public Talk together with leading experts of architecture and design - members of the jury and the expert council of the season. The participants discussed topical issues such as the uniqueness of design projects, the adaptation of world trends in Russia, the difference between interpretation and fake, as well as the “challenges” the designer faces when entering the international market.

IV Season of the ADD AWARDS was supported by members of the jury and expert council:

- Roderick Vos (Studio Roderick Vos, the Netherlands);
- Stefano Boeri (La Triennale di Milano, Stefano Boeri Architetti, Italy);
- Simone Micheli (Simone Micheli Architectural Hero, Italy);
- Dima Loginov (Dima Loginoff Design, Russia);
- Ekaterina Elizarova (Elizarova Design Studio, Russia);
- Olga Cherdantseva (State Russian Museum, Russia);
- Simone Ciarmoli and Miguel Queda (Ciarmoli Queda Studio, Italy);
- Gisella Borioli (Superstudio 13, Superstudio Piu, Italy);
- Massimo Iosa Ghini (Iosa Ghini Associati, Italy);
- Yuri Nazarov (Union of Russian Designers, National Institute of Design, Russia);
- Diletta Toniolo (Istituto Europeo di Design, Italy);
- Oksana Kashenko (Peredelka.tv, Maltseva.tv, Russia);
- Natalia Chereyskaya (Russian Guild of Managers and Developers, Russia);
- Sergey Duzhnikov (St. Petersburg Union of Designers, Du-Sign Design Studio, Russia);
- Mikhail Belyaev (Misha Belyaev Design Studio, Russia);
- Edward Kubensky (Tatlin, Russia);
- Alexandra Sankova (Moscow Design Museum, Russia);
- Tatyana Gorshkova (Association of Interior Designers and Decorators, Russia);
- Francesca Russo (Design Diffusion World, Italy);
- Elena Babkina (British Higher School of Art and Design, Russia)
- Elena Kuteynikova (International School of Design in St. Petersburg, Russia);
- Irina Birilova (“Living Space”, Russia);
- Evgeny Teslya (Russian Guild of Managers and Developers, Russia).

Since 2011, the Award has been organized by the FineStreet Media Group and “Living Space” magazine, which initiate many projects in the field of architecture and design, including St. Petersburg Design Week.

Key partners of this year ADD AWARDS are: Rational, Aledo, Samsung, Alekseevskaya Oakwood, Sphere of Comfort, Isoterm, Karat, Porcelanosa, Ascreen, ArtCinema, Big Green Egg, Ornamental Premium, Kartell, LedMonster, Dolce Porte, Arbor Nova, Nolte Kuechen, Principle Novo, Russian Guild of Managers and Developers, Design Diffusion World, The Consulate General of the Netherlands in St. Petersburg, Istituto Europeo di Design, Sadko.



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FIGURES AND FACTS

7 main nominations

1244 participants
1448 projects
25 countries
74 cities

8 special nominations

3056 projects

Project Evaluation:

professional voting - more than 5000 ratings
public voting - more than 25,000 ratings

From September to early December:

over 76,000 site visitors
over 808,000 views