



**ARCHITECTS.  
DESIGNERS.  
DECORATORS 2017**  
International Professional Award

## INTERNATIONAL PROFESSIONAL ADD AWARDS FOR ARCHITECTS, DESIGNERS & DECORATORS — REGULATIONS

### 1. GENERAL REGULATIONS

- 1.1. International professional ADD AWARDS for architects, designers and decorators (hereinafter referred to as — “Award”) is an independent open competition in the field of private and public architecture, interior, product and landscape design.
- 1.2. The Award’s Organizer — FineStreet Media Group and “Living Space” magazine.
- 1.3. Participation in the Award is free of charge.
- 1.4. The Award’s goal is to choose the best projects and award the best architects, designers and decorators. The Award is aimed to fully present the best latest achievements in modern architecture and design.
- 1.5. The Award’s participants are active professionals — architects, designers, decorators, and creative teams (design studios, architectural bureaus etc.)
- 1.6. Both completed projects, and 3D visuals can take part in the Award.
- 1.7. Administrative authority of the Award is the Organizing Committee, which is formed by the Award’s Organizer to fulfill all the tasks needed for the Award’s holding.
- 1.8. Experts and professional jury board are formed and work in accordance with rules determined by the Organizing Committee and noted in the paragraph 3 of this Regulations.
- 1.9. The competition includes the main and special nominations, founded by the Award’s Partners.
- 1.10. These Award’s Regulations are published on the official website [www.addawards.ru](http://www.addawards.ru) in open access.

### 2. ANNOUNCEMENT OF THE COMPETITION & ITS TERMES

- 2.1. The Award is held annually.
- 2.2. The Award’s terms:
  - September-October — acceptance of the applications and moderation of the projects;
  - October-November — professional voting: experts;
  - November-December — professional voting: jury;
  - November-December — public voting;
  - December — Award Ceremony.
- 2.3. Stages and dates of the Award are affirmed by the Organizing Committee and wittingly published on the official website of the Award [www.addawards.ru](http://www.addawards.ru).
- 2.4. The Award’s Organizer is entitled to use media data from the participants (images, videos, audios, etc.) and descriptions of the projects for organization of the exhibitions or publishing events to promote the Award, including in the Internet (see the detailed information in the Agreements published on [www.addawards.ru](http://www.addawards.ru)).
- 2.5. The winners are awarded with diplomas, ADD AWARDS prizes and gifts from the Award’s partners.
- 2.6. The main prize of the Grand Prix winner is assigned by the Organizer.
- 2.7. Diplomas, ADD AWARDS prizes and gifts are awarded during the ADD AWARDS Ceremony.

### 3. PROFESSIONAL VOTING



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3.1. Representatives of the professional community estimate the projects during two phases: 1) voting by the experts; 2) voting by the jury board.

3.2. Experts Council is formed by the Organizing Committee which chooses:

- Active architects, designers and decorators;
- Representatives of the specialized media resources;
- Representatives of the leading specialized universities;
- Representatives of the interior market.

3.3. Professional Jury board is formed by the Organizing Committee and includes authoritative active architects, designers and decorators, whose works were awarded with the international prizes.

3.4. Participation in the Jury Board and Experts Council is free of charge. The Organizing Committee coordinates the work of the experts.

3.5. Professionals votes on [www.addawards.ru](http://www.addawards.ru), where every expert or member of the jury board has his personal account with all the voting functions.

3.6. The projects are estimated anonymously — without mention of the author, name of the project, so that the unprejudiced estimation is guaranteed.

3.7. The Organizing Committee forms the shortlist in each nomination based on the Experts Council voting. The shortlist is published on the Award's website.

3.8. Criteria of the projects' estimation:

- Innovative concept;
- Creative realization;
- Following the modern design trends;
- Spectacular combination of the functionality and aesthetics.

3.9. The estimation of projects is going on 10-points system. Experts and members of the Jury Board may change their marks until the professional voting end. Calculation of the results is automatically on [www.addawards.ru](http://www.addawards.ru).

3.10. Results of the professional voting are published on the Award's website and other media resources after the Award Ceremony to eliminate the possibility to influence on the public voting results and preterm announcing of the results.

#### 4. PUBLIC VOTING

4.1. The public voting starts right after the professional voting. All registered users with verification of their accounts can vote for projects.

4.2. The account can be confirmed with the social media personal accounts and/or with personal code which is sent as SMS to mobile phone indicated in the form.

4.3. During the open public voting users see all the projects' data, including name of the author/authors, description, characteristic, etc.

4.4. User can give only one vote for each of the projects, which are summarized and presented the public estimation of the project.



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## 5. NOMINATIONS OF THE COMPETITION

### 5.1. Main nominations:

- City Apartment Interior (up to 100 m)
- City Apartment Interior (over 100m)
- Country residence & Townhouse;
- Business Real Estate & Retail;
- HoReCa;
- Industrial design;
- Urban planning & Landscape design.

5.2. Special nominations of the partners: the list of nominations is formed by the partners and affirmed by the Organizing Committee.

## 6. CHOOSING OF THE AWARD'S WINNERS

6.1. In order to ensure objectivity and impartiality of the vote all the projects participate in the Award without mentioning of author and title before the public vote.

6.2. There are three winners in main nominations:

- Completed project with maximum points in the professional voting;
- 3D visuals with maximum points in the professional voting;
- The project with maximum points in public voting.

6.3. Special nominations: every partner of the special nomination chooses a winner from among all nominees, regardless of participation in major categories. The criteria are determined by the partner established the nomination.

6.4. Grand Prix winner is chosen by the Organizing Committee according to the summarized points of the professional and public voting.

## 7. CONDITIONS OF PARTICIPATION

7.1. The practitioners in the field of design and architecture at least 18 years old are allowed to participate in the Award. Claimants can be only the authors (groups of authors) of projects. While presenting a project an individual confirms that he is an author of the project and doesn't violate the rights and legal interests of a third person. In case of presenting projects on behalf of design studios, architect organizations or other organizations, the aforementioned confirm that they possess all the rights of use and presenting projects for the contest and do not violate the rights and legal interests of third persons.

7.2. Applications for participation in the Award are accepted on [www.addawards.ru](http://www.addawards.ru).

7.3. Those who wish to participate in the Award must be registered on [www.addawards.ru](http://www.addawards.ru), fill out the required data in personal account and download the project.

7.4. After receiving the application the Organizer sends the message of access to moderation of the participant. The organizer has its right to decline the application, if it doesn't correspond to the requirements in the paragraph 8 of these Regulations.

7.5. The terms of acceptance of the projects are set by the Organizer and published on [www.addawards.ru](http://www.addawards.ru).

7.6. Applying the project to participate in the Award, the applicant hereby agrees that the Organizer has the right to publish granted to him the media data in the official catalog of the Award, any media and other information resources in the framework of the Award's promotion.

7.7. Taking part in the Award and filing out the registration form, the participant affirms his agreement to process and save his personal data.



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7.8. An independent group of moderators determines the nominees by considering the projects for compliance with the requirements specified in paragraph 8 of these Regulations.

7.9. Successfully moderated projects are not allowed to change (media data, title, description, etc.) before the winners' announcement.

7.10. Projects / media data that do not meet any requirement of these Regulations shall not be permitted to participate in the Award.

7.11. In the case the Organizing Committee discovers the facts of the public vote count cheating, inappropriate behavior of the participant in social networks and other public resources in relation to the other participants, the organizers can exclude project or all projects of the author from participation at any time.

#### 8. REQUIREMENTS FOR THE PROJECTS

8.1. To participate, projects shouldn't participate in the ADD AWARD before and should be designed in the period of time determined by the Organizer. The projects' participation in other awards and prizes, as well as publications in printed and e-issues are allowed.

8.2. Project is allowed to participate in only one main nomination.

8.3. Media data (images, videos, audios, etc.) of the completed projects and 3D visuals are accepted to participate in the Award.

8.4. Media data of the projects must sufficiently reflect planning and style solutions, creative details and design ideas.

8.5. Technical requirements for images:

- .jpg;
- 2-5 Mb;
- Minimum resolution of 2000 px on the larger side of the image.

8.6. In addition to the application form for participation and media data of the project, participant must necessarily provide the following information:

Project:

- Title of the project
- Description of the project
- Type
- Subtype
- Concept
- Style
- Year of the realization
- Place
- Positioning
- Square

Participant / author:

- Name
- Surname
- E-mail
- Date of birth



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- Country
- City
- Phone
- Website
- Profession

Participant / creative team:

- Company
- Position
- Country
- City
- Address
- E-mail
- Phone
- Website

8.7. All the texts, descriptions of the projects are provided in Russian (foreign terms are allowed) and must not have obscene language, information discrediting the honor and dignity and / or goodwill in relation to any physical and / or legal entities. The project description should not indicate to the author. Media data should not have watermarks indicating directly or indirectly to the authorship of the project.

8.8. In the case of providing false information, including the authorship of the project and / or media data, with the result that the rights of third parties have been violated, the applicant has civil, administrative and criminal liability, as well as personally settle the dispute with the person / persons whose rights have been violated, and in the case of causing damages to the Organizer he shall compensate them in full.



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#### **About the project**

The first International professional Prime ADD AWARDS for architects, designers and decorators took place in 2015, Saint-Petersburg. The founders and the organizers of the Prime aims to present the best achievements in architecture and design field, were FineStreet Media Group and the LIVING SPACE Interior Magazine. Implemented and rendering projects of 2016-2017 can take part in seven main nominations. The uniqueness of the ADD AWARDS is the vote system that includes two phases: vote of the professional Jury Board and public vote. Professional vote is conducted by the expert counsel that consists of professional, business and media representatives. The vote consists of two stages — professional and public. The completed project with the highest number of points will get the ADD AWARDS 2017 Grand Prix — trip to the international fair iSaloni 2018 in Milan.